Leadership Council
Meeting Minutes

Date: Wednesday, January 16, 2013

Location: Lee Hall, Room 412

Present: President’s Cabinet: Richard Hurley, President; Leah Cox, Special Assistant to the President for Diversity and Inclusion; Salvatore Meringolo, Vice President for Advancement and University Relations; Ian Newbould, Interim Provost; Richard Pearce, Vice President for Administration and Finance; Jeffrey Rountree, CEO, UMW Foundation; Douglas Searcy, Vice President for Student Affairs; Martin Wilder, Chief of Staff

Appointments: Taiwo Ande, Associate Provost for Institutional Analysis and Effectiveness; Hall Cheshire, Acting Chief Information Officer; Courtney Clayton, Vice Chair, University Faculty Council; Mary Gendernalik-Cooper, Dean, College of Education; Carol Descak, Associate Provost for Admissions and Financial Aid; Richard Finkelstein, Dean, College of Arts and Sciences; Bethany Friesner, President, Staff Advisory Council; Sabrina Johnson, Associate Vice President for Human Resources and Affirmative Action; Tera Kovanes, Internal Auditor; John Morello, Associate Provost; Fred Pierce, Associate Provost for Enrollment and Student Services; Mark Safferstone, Executive Director of the Center for Professional Development and Dahlgren Campus; Debra Schleef, Chair, University Faculty Council

Additional: Anna Billingsley, Associate Vice President of University Relations; AJ Newell, Director of Design Services; Sean Simons, Intern to the President; Pam Verbeck, Executive Office Manager

Absent: Meta Braymer, Vice President for Economic Development and Regional Engagement; Lynne Richardson, Dean, College of Business

The meeting was called to order at 2 p.m.

1. Brand Architecture for UMW
   Presented by Anna Billingsley, Associate Vice President of University Relations, and AJ Newell, Director of Design Services
   - Presentation illustrated why brand architecture is important to UMW.
- Next steps will include the following:
  o Approve brand architecture
  o Establish the brand standards committee
  o Review existing logos
  o Review new logo requests

2. Affordable Care Act  
*Presented by Sabrina Johnson, Associate Vice President for Human Resources*

- The States’ Human Resources Management (HRM) response to the Affordable Care Act, which will be effective January 2014, stipulates that employees who work 30 hours or more will be eligible for healthcare. The impact on adjuncts and part-time employees is being determined.
- The Leadership Council suggested that the Office of Human Resources move forward with communications to employees.

3. Provost Search Update  
*Presented by Richard Hurley, President*

- The schedule of open campus candidate interviews will be released to campus.

4. State Budget  
*Presented by Richard Hurley, President*

- The budget has been introduced with a funding request for the Mercer and Woodard Hall projects on the docket for discussion and approval.

5. Announcements

- President Hurley was in Northern Virginia and Baltimore, Maryland last week for advancement and recruitment events. During these events, he attended three admission presentations. *Richard Hurley*

- The current application report: *Carole Descak*
  o Applications are down from this time last year, which is a state trend. Approximately 160 students are currently signed up for spring enrollment.
  o The Office of Admissions is looking for technologies that will allow for personal student communication.
  o Counselors are using YouTube and Facebook to reach prospective students.

- The College of Arts and Sciences (CAS) has made progress on the BSN completion program. The CAS department will make a financial commitment to support grant writing. *Richard Finkelstein*

- The Free-Lance Star included a positive local press about the College of Education this past week. *Mary Gendernalik-Cooper*

- The College of Business has registered for a “MOOCS (Massive Open Online Course) for the Rest of Us” webinar conference at 2 p.m. on January 22.
- Torre Meringolo gave a fundraising update.

- Kristine Stoneley has been hired to coordinate professional development programs for the Dahlgren campus. *Mark Safferstone*

- The Dahlgren Campus is hosting the third semester of national securities lectures.

- The Dahlgren Campus celebrated its first anniversary on January 3.

- Jeffrey Rountree gave an update on construction efforts for the Hyatt and student center.

- The Martin Luther King, Jr. series will kick off next week. *Leah Cox*

- UMW is in good shape financially. *Richard Pearce*

- The Institutional Effectiveness report is in progress. *Taiwo Andes*

- The spring orientation session for new students was successful. *Douglas Searcy*

- Passion Pitt and Matt and Kim will perform a concert at UMW on February 6.

- Enrollment and Student Services has been working on the probation and suspension process, including a mid-term deficiencies focus. *Fred Pierce*

- The UMW website has been experiencing technical difficulties. *Hall Cheshire*

- Students will lobby in Richmond in a few weeks, focusing on the education committee members. *Sean Simons*