



President's Cabinet Meeting Minutes

Date: December 2, 2015

Time: 2:00-4:00 p.m.

Location: George Washington Hall, Room 303

Present: President's Cabinet: Richard Hurley, President; Leah Cox, Special Assistant to the President for Diversity and Inclusion; Sabrina Johnson, Associate Vice President of Human Resources and Affirmative Action; Juliette Landphair, Vice President for Student Affairs; Torre Meringolo, Vice President for Advancement and University Relations; Richard Pearce, Vice President for Administration and Finance; Jeff Rountree, Chief Executive Officer, UMW Foundation; Kimberley B. Williams, Associate Provost for Enrollment Management; Martin Wilder, Chief of Staff

Additional: Anna Billingsley, Associate VP for University Relations; Malcolm Holmes, Director of University Marketing; A.J. Newell, Director of Design Services; Pam Verbeck, Executive Office Manager

1. Visual ID Standards and Licensing

Presented by Malcolm Holmes, Director of University Marketing, and AJ Newell, Director of Design Services

- AJ Newell reviewed the Visual Identity Standards Committee's membership and objectives:
 - a. Monitor compliance with Visual Identity Standards (VIS)
 - b. Review requests from University units for exemptions from the VIS.
 - c. Consider requests by University units for logos that incorporate the University name or brand elements.
 - d. Periodically review suggested changes to the VIS.
- Malcolm Holmes gave a UMW licensing update.
 - a. University Relations is currently in the process of reviewing trademark laws.
 - b. UMW logo products will be made available in targeted local stores.

2. VRS Change Update

Presented by Sabrina Johnson, Associate Vice President of Human Resources and Affirmative Action

- VRS recently made a change in management of optional retirement funds for faculty members.
- Negotiations about investment line-ups are ongoing.

3. Building Management Program

Presented by Rick Pearce, VP for Administration and Finance

- It's time to consider a program naming employees as managers of non-residential buildings.
- A rough-draft of a plan for UMW Building Management was discussed.

4. Financial Aid Business Process Management Report Update

Presented by Kimberley B. Williams, Associate Provost for Enrollment Management

- The Ellucian financial aid business process management analysis report was reviewed.
- Next steps will include recommendations and portfolio management.
- President Hurley requested a summary from the cost prospective that he can present in Richmond.

Announcements:

Rick Hurley:

- Conducted legislative visits this week in Richmond to discuss funding priorities.
- President Hurley met with African American student leaders before the Thanksgiving break to get their feel for the climate on campus. He will be having a lunch meeting with Latino student leaders tomorrow.

Marty Wilder:

- UMW will be one of the hosts of the Senate Finance Committee meetings on January 7.
- The 2016 BOV retreat will be held the first weekend of August, 2016, in Roanoke.

Jeff Rountree:

- The Foundation Board met two weeks ago.

Sabrina Johnson:

- Affordable Care Act - This is the first year that the State is going to report our status to the IRS.
- Working on a model for a policy on internal supervisory structures.

Juliette Landphair:

- A decision was made to add 30 meal swipes per semester to the anytime meal plan.
- There was a report of bias of an incident involving racial slur just prior to the Thanksgiving holiday which is being investigated.

Kimberley B. Williams:

- The strategic enrollment plan should be ready by February.
- Numbers are up across the board on applications.
- Early action and early decision application deadlines have passed. Students can now apply for regular decision by February 1.

Torre Meringolo:

- Fundraising for July 1 through November 30, 2015 equaled \$6.8 million.

Leah Cox:

- A luncheon will be held tomorrow with Latino student leaders.
- Islamic students are organizing a card signing event.

- Martin Luther King celebrations are coming up in January.
- There has been a large amount of complaints about the required Title IX on-line course. Survey results are anonymous.

Upcoming Meetings:

December 9 – President’s Cabinet meeting, 2:00 p.m., GW 303

December 16 – President’s Cabinet meeting (**in place of Leadership Council**), 2:00 p.m., GW 303

December 21-January 3 – UMW closed for the holidays

January 6, 2016 – President’s Cabinet meeting, 2:00 p.m., GW 303