



President's Leadership Council Meeting Minutes

Date: September 23, 2015

Time: 1:00-2:45 p.m.

Location: Lee Hall, Room 412

Present: President's Cabinet: Richard Hurley, President; Leah Cox, Special Assistant to the President for Diversity and Inclusion; Sabrina Johnson, Associate Vice President of Human Resources and Affirmative Action; Juliette Landphair, Vice President for Student Affairs; Jonathan Levin, Provost; Torre Meringolo, Vice President for Advancement and University Relations; Richard Pearce, Vice President for Administration and Finance; Jeff Rountree, Chief Executive Officer, UMW Foundation; Kimberley B. Williams, Associate Provost for Enrollment Management; Martin Wilder, Chief of Staff
Senior Leadership: Taiwo Ande, Assistant Provost for Institutional Analysis & Effectiveness; Anna Billingsley, Associate Vice President of University Relations; John Broome, (UFC) Assistant Professor; Richard Finkelstein, Dean, College of Arts and Sciences; Scott Jones, Dahlgren Campus Site Director (on behalf of Mark Safferstone); Tera Kovanes, Internal Auditor; Ken Machande, (UFC) Associate Dean; Kristin Marsh, (UFC) Associate Professor; Jeff McClurken, Special Assistant to the Provost for Teaching, Technology, and Innovation; Nina Mikhalevsky, Interim Dean, College of Education; John Morello, Associate Provost for Academic Affairs; Tim O'Donnell, Associate Provost Academic Engagement Student Success; P. Anand Rao, (UFC) Associate Professor and Director, Speaking Intensive Program; Lynn Richardson, Dean, College of Business; Ken Tyler, Athletic Director
Additional: Pam Verbeck, Executive Office Manager

1. Board of Visitors Meeting Recap

Presented by President Richard Hurley

- Board of Visitors met September on September 17-18.
- Discussions were held about:
 - o Tuition and Fees
 - o The debt for the renovation of the track (student fee based project)
 - o Strategic Plan
 - o Performing Arts Theater plan
 - o The University Campus Center dedication was held
 - o The announcement was made that the ITCC will be named after President Hurley

- The Board approved the Presidential Leadership statement.
2. State Budget Update
Presented by President Richard Hurley
 - President Hurley reviewed a summary of 2016-18 budget requests that were submitted to the State which focuses on the next biennium.
 3. Update on Presidential Search
Presented by Martin Wilder, Chief of Staff
 - The Presidential Search Advisory Council met on September 16.
 - The primary purpose was to look at and approve the Presidential Leadership statement, which is the document that the firm will use to go out and seek candidates.
 - The draft document was presented to the Board of Visitors on September 17 and was approved with some minor changes.
 - Dr. Wilder commended Design Services for their support in creating the final product.
 - The final Leadership statement will be posted on the Presidential search website today.
 - A confidentiality agreement was signed by all committee members, and will also be posted on the Presidential search website. There is a need to maintain and ensure confidentiality to draw candidates into the search.
 - For the next two months, the search firm will be cultivating candidates.
 4. Home-for-the-Holidays (Fall Break) Initiative
Presented by Kimberley Buster-Williams, Associate Provost for Enrollment Management
 - “Home for the Holidays” is an Admissions outreach initiative aimed at re-connecting outstanding student leaders with their high school guidance counselors over a school break to showcase their accomplishments and affirm UMW as the college of choice for high-achieving students from that school.
 - Last year, current UMW students were invited to take packets to their home high schools.
 - This program is being revitalized and built upon this year.
 - Juliette Landphair suggested that the faculty be asked to suggest stand-out students to participate, and Torre Meringolo suggested asking the Advancement Phone-a-thon callers. Kimberley would be happy to receive recommendations.
 - President Hurley applauded Kimberley’s outreach efforts.
 5. Fall Phone-a-thon
Presented by Kimberley Buster-Williams, Associate Provost for Enrollment Management
 - The Admission Phone-a-thons will be held on September 29, 30, October 12, 13.
 - It is imperative that we reach out to prospective students early.
 - The Leadership Council was asked to consider volunteering their time to make phone calls to high school seniors to encourage them to apply by our upcoming application dates.

Announcements:

Kimberley B. Williams:

- Staffing has been finalized with two new hires have been made for Admissions – an out-of-state recruiter and a counselor.
- The document imaging (paperless) process has been launched for both undergrad and graduate admissions.

- An open house is scheduled for this week.

Torre Meringolo:

- There are many campaign initiatives currently ongoing.
- Total donations so far are approximately \$41 million.

Kristy Pack (Graduate Admissions):

- The current trend is high for graduate admission's applications.

Rick Pearce:

- The June 30th, 2014 audit report was just completed.
- For the 6th year in a row, a completely clean financial audit was held.
- Several Capital projects are under way: The University Center is being finished up, along with Woodard and Mercer. Air conditioning is being added to Marshall Hall. The track and rugby field renovations are underway.

Nina M:

- All new admissions materials have been created for the College of Education, which she offered to share with the Leadership Council.
- Currently in the process of placing all intern and practicum students (over 380).

Kristen Marsh:

- The UFC will meet today.

Ken Machande:

- College of Business would like to thank the College of Arts and Sciences for their help in scheduling classroom space.
- BUAD students have grown tremendously – about 40%.
- Over the past couple of weeks, a couple of events were held that brought alumni back to campus.

Richard Finkelstein:

- A grant was co-authored working with Spotsylvania County Schools, a VDOD grant, and (get from Richard).
- There is a large number of honor students in the current first-year class.

Anna Billingsley:

- The first television commercial was just completed. It will be shown in the Tidewater and Richmond areas for two months. A premier will be held next Wednesday at 5:00 p.m. at the Hurley Convergence Center.
- Funding was provided to restore the “Joan of Arc” statue that lives in Ball Hall. She has been restored and is awaiting her unveiling to the campus. There is a cylinder in the statue for a time capsule, so the Leadership Council was encouraged to send ideas of what it should be filled with.

Scott Jones (verify):

- Navy awarded the Dahlgren Campus the option for the current contract.
- A relationship has been established with the Marine Corps University at Quantico. A national security lecture will be hosted at Dahlgren by Dr. Tarzi from the Marine Corps University.

John Morello:

- An external grants workshop was held last week.
- SACSCOC requires institutional effectiveness reporting on research.
- SCHEV is talking about changing program approval processes to include changes in the program modification process.

Tera Kovanes:

- The audit plan was approved by the Audit Committee. Financial Aid and Enrollment will be the focus of this year's report.
- Tera will be undergoing her own audit this year.

Tim O'Donnell:

- New Director of Academic Services was hired – Wesley Hilliard.
- The Center for Career for Professional Development is doing their soft opening.

Jeff McClurken:

- SCHEV is pushing for open education resources due to the cost of textbooks.
- A consortium that allows out-of-state students to take classes here is having a full-day seminar in Richmond.
- The ITCC is working to increase support for online and distance learning.
- DTLT has hired a new director, as well as an instructional technologist.
- There is a Melon grant that is in the works from COPLAC.

P. Anand Rao:

- The University Faculty Council will hold its first full meeting this afternoon.
- The UFC recently transitioned to an 18-member model.

Juliette Landphair:

- The first-year student's satisfaction is crucial, so keeping the campus active on the weekends has been a priority. A calendar of student events has been created.
- Erika Spivey conducted a study of student social media engagement.

Lynne Richardson:

- Working on reconnecting with MBA alums to possibly start an affinity group.
- ASCC progress report was turned in last week.
- The Women's Leadership Colloquium will be held on November 5. The early bird rate is \$179. Jan Fox is the keynote speaker.

Ken Tyler:

- Come out and support the teams!
- Making the third year of tailgating at homecoming a lot of fun!
- The sports management minor has been launched.
- Held the first institutional drug-testing recently. No positive results were received.

Marty Wilder:

- The Fredericksburg Dancing with the Stars will be held this Saturday, featuring our very own Cedric Rucker. This is a scholarship fundraiser, so please purchase tickets. The champagne reception will be held in the Chandler Ballroom of the University Center.

President Hurley:

- UMW is vying to host a presidential debate.

Upcoming Meetings:

October 21 – Leadership Council Meeting, 1-3 p.m., Lee Hall, Room 412 (Provost Levin leading in President Hurley's absence)

November 18 – Leadership Council Meeting, 1-3 p.m., Lee Hall, Room 412