



Leadership Council Meeting Minutes

Date: Wednesday, April 24, 2013

Location: Jepson Alumni Executive Center, Minor Board Room

Present: President's Cabinet: Richard Hurley, President; Meta Braymer, Vice President for Economic Development and Regional Engagement; Leah Cox, Special Assistant to the President for Diversity and Inclusion; Salvatore Meringolo, Vice President for Advancement and University Relations; Ian Newbould, Interim Provost; Richard Pearce, Vice President for Administration and Finance; Jeffrey Rountree, CEO, UMW Foundation; Douglas Searcy, Vice President for Student Affairs; Martin Wilder, Chief of Staff

Appointments: Taiwo Ande, Associate Provost for Institutional Analysis and Effectiveness; Anna Billingsley, Associate Vice President of University Relations; Hall Cheshire, Acting Chief Information Officer; Courtney Clayton, Vice Chair, University Faculty Council; Carol Descak, Associate Provost for Admissions and Financial Aid; Richard Finkelstein, Dean, College of Arts and Sciences; Mary Gendernalik-Cooper, Dean, College of Education; Tera Kovanes, Internal Auditor; John Morello, Associate Provost; Fred Pierce, Associate Provost for Enrollment and Student Services; Lynne Richardson, Dean, College of Business; Debra Schleef, Chair, University Faculty Council

Additional: Sean Simons, Intern to the President; Pam Verbeck, Executive Office Manager

Absent: Brain Baker, Executive Director Entrepreneurship & Business Development Small Business Development Center; Bethany Friesner, President, Staff Advisory Council; Dan Hubbard, Secretary, University Faculty Council; Sabrina Johnson, Associate Vice President for Human Resources and Affirmative Action; Mark Safferstone, Executive Director of the Center for Professional Development and Dahlgren Campus

The meeting was called to order at 2:08 p.m.

1. 2012 Dashboard Data

Taiwo Ande, Associate Provost for Institutional Analysis and Effectiveness

- A presentation was given that showed updates to the Dashboard statistics (available at umw.edu), focusing on data extracted between 2010 and 2011.

- Enrollment data comparisons were made between the University of Mary Washington, the Council of Public Liberal Arts Colleges (COPLAC), Aspirational Peers, Virginia 4-year schools, and Virginia private schools. Future reports will include Admitted Student Questionnaire (ASQ) data.
- Discussion was held regarding current enrollment trends and student demographic data, which will be used when creating the first-year experience model.
- An exit survey will be reinitiated for graduating students next year. Alumni statistical data will help in the recruitment of new students.

Meeting adjourned at 3:45 p.m.