



Leadership Council Meeting Minutes

Date: Wednesday, March 13, 2013

Location: Lee Hall, Room 412

Present: President's Cabinet: Richard Hurley, President; Meta Braymer, Vice President for Economic Development and Regional Engagement; Leah Cox, Special Assistant to the President for Diversity and Inclusion; Salvatore Meringolo, Vice President for Advancement and University Relations; Ian Newbould, Interim Provost; Jeffrey Rountree, CEO, UMW Foundation; Martin Wilder, Chief of Staff

Appointments: Taiwo Ande, Associate Provost for Institutional Analysis and Effectiveness; Brain Baker, Executive Director Entrepreneurship & Business Development Small Business Development Center; Hall Cheshire, Acting Chief Information Officer; Courtney Clayton, Vice Chair, University Faculty Council; Carol Descak, Associate Provost for Admissions and Financial Aid; Richard Finkelstein, Dean, College of Arts and Sciences; Bethany Friesner, President, Staff Advisory Council; Dan Hubbard, Secretary, University Faculty Council; Sabrina Johnson, Associate Vice President for Human Resources and Affirmative Action; John Morello, Associate Provost; Fred Pierce, Associate Provost for Enrollment and Student Services; Lynne Richardson, Dean, College of Business; Mark Safferstone, Executive Director of the Center for Professional Development and Dahlgren Campus; Debra Schleef, Chair, University Faculty Council

Additional: Sean Simons, Intern to the President; Pam Verbeck, Executive Office Manager

Absent: Anna Billingsley, Associate Vice President of University Relations; Mary Gendernalik-Cooper, Dean, College of Education; Tera Kovanes, Internal Auditor; Richard Pearce, Vice President for Administration and Finance; Douglas Searcy, Vice President for Student Affairs

The meeting was called to order at 2:35 p.m.

1. SACS Schedule

Presented by Martin Wilder, Chief of Staff

- The SACS team will arrive on Sunday, April 14 and depart on Wednesday, April 17.
- The Leadership Council will meet on Wednesday, April 10 at 2:30 p.m. to review the final SACS schedule and complete a dry run of the presentations.

2. Campus Climate Study

Presented by Debra Schleef, Chair and Professor of Sociology and Anthropology

- The UMW Climate Study was recently completed to determine how students view the University, including their likes and dislikes regarding the institution.
- The results included 570 responses from students. The majority of students were satisfied with the diversity and climate of the campus. A small percentage of students reported at least one instance of discrimination. The details of these replies are being reviewed.
- Focus groups will review programming options to increase student comfort.
- A faculty/staff/administrator survey will be sent out in a couple of weeks.

3. Announcements

- Jonathan Levin has accepted the position of Provost. He will begin at UMW at the end of June 2013.
- President Hurley just returned from an advancement trip to California.
- President Hurley will be holding three “office hours” events for students to come have conversation with President Hurley.
- Good Neighbor Day will be held this Saturday, March 16.
- The Board of Visitors will meet April 18-20. The Board’s Executive Committee will meet next week to set agenda items.
- President Hurley has been very involved in the Strategic Allocation Task Force. The meeting with the consultant starts on Sunday, March 24. Two open question and answer sessions will be held on Wednesday, March 27 to address any questions about the process.
- Destination UMW, an event for admitted students, will take place this Saturday, March 16.
- Frequent walk-throughs on campus will take place in response to an email to President Hurley from a prospective student saying that the UMW campus was dirty and resulted in her decision to attend a different University.
- President Hurley encouraged the deans and others to back up the recruitment efforts of Admissions. All University faculty and staff are involved in the effort to meet recruitment goals.
- The Campus Center is about to go to bid. *Jeffrey Rountree*
- UMW will host a large SWAM conference next week at the Stafford Campus as an opportunity for local contractors to explore bidding for UMW projects.
- More than 200 events and 10,000 people have come through the Dahlgren Campus since July. *Mark Safferstone*

- A right of way for the monument signage in Dahlgren is being reviewed.
- The Rappahannock Regional Economic Development plan is being ramped up, per Meta Braymer. A communication plan is underway.
- Brian Baker, Executive Director for Entrepreneurship, is the advisor for an entrepreneur club on campus. The club is creating a “start- up” challenge for students to create new business ideas.
- All new program additions for the College of Arts and Sciences are under development. *Richard Finkelstein*
- The Office of Admissions has five events in the next week: Destination UMW, a reception in Richmond, Washington/Alvey Scholarship dinner, and an admissions counselor fly-in event. *Carole Descak*
- Beth Searcy, Director of Admissions Events and Strategic Initiatives, will now be handling all event planning for the Office of Admissions.
- Admissions numbers are still behind compared to this time last year. Current numbers include 2,517 admitted students. Deposits are running ahead.
- The College of Business will be hosting Executive in Residence this week, along with several other programming opportunities. *Lynne Richardson*
- The Woodard Campus Center will be converted for use by the College of Business.
- UMW was the host sponsor of the Richmond Forum this past Saturday. Gabbie Giffords and her husband, Mark Kelly, were the speakers. *Torre Meringolo*
- A dedicated education fair was held at the Stafford Campus last week. The spring career fair will be held on Thursday, March 21. The graduate fair will be held on Thursday, April 4.
- A statewide competition for business plans developed by undergraduate students will be announced by the Governor shortly. *John Morello*
- As a result of the Affordable Healthcare Act, Virginia is now acting as a single employer. A conference call with the State Council of Higher Education for Virginia (SCHEV), the Virginia Attorney General’s office, and Virginia human resource representatives will take place tomorrow. *Sabrina Johnson*
- The Staff Advisory Council is still unclear about the purpose of the Allocation study. *Bethany Friesner*
- The Graduate commencement ceremony speaker will be Bill Bosher; the Undergraduate commencement speaker will be Steve Pemberton. *Richard Hurley*